

PRESS RELEASE

For Immediate Release

Get ImPrinted introduces new company name and website!

The Brick Shirt House & The Copy Shop merge to create an Imprinted Products Superstore.

Eustis, FL – November 1, 2007 – Today, two well known companies in Lake County, Florida will officially complete their merger and launch their new website. The Brick Shirt House (est. 1977) and The Copy Shop (est. 2003) merged earlier this year and are proud to introduce their new company name; Get ImPrinted, and their new website; GetImprintedOnline.com.

Get ImPrinted will combine the best of both former companies and add several new products as they create Central Florida's first Imprinted Products Superstore. With the great tradition of screen printing, embroidery, and promotional products from the 30 year old Brick Shirt House and the wide variety of copying & printing products from The Copy Shop, Get ImPrinted co-owners **Steve Bishop** & **Paul Marchand** are excited about their future in the imprinted products industry. "We are positioning ourselves to expand the company both online and via brick and mortar locations", commented company co-owner, **Steve Bishop**. "With the increasing number of customers that prefer to order their products online, from the comfort of their home or office, we are confident that our new online stores will increase business and allow us to reach out beyond our current customer base with even better prices". Co-Owner **Paul Marchand** added, "We also plan to expand our physical locations to better meet the needs of our customers. Our goal is to add at least one new location per year to expand our brand and introduce new geographical areas to our one-touch system for ordering custom imprinted products. With our simplified process, customers only have to select their product and select the design to be imprinted, and then our team of professionals will take care of the rest".

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In addition to their current list of products and services, Get ImPrinted has added a full line of school spirit wear, election related products such as signs, banners, and bumper stickers, along with trophies, awards, and plaques to their lineup. With these additions, customers from all walks of life can benefit from Get ImPrinted's one-touch system that streamlines and simplifies the ordering process. Instead of traveling to multiple types of stores and dealing with logo continuity issues, customers can have one point of contact and one logo for all of their custom imprinted product needs.

About Get ImPrinted, The Imprinted Products Superstore:

Get ImPrinted International (Get ImPrinted) is Central Florida's first Imprinted Products Superstore. Get ImPrinted provides Branded Apparel, Copying & Printing, Specialty Products, and Design Services for Churches, Schools, Corporations, Clubs, & Teams. With over 40 product categories and thousands of individual products, Get ImPrinted can assist an organization with all of their custom imprinted products from concept to implementation. To learn more about the company visit their website at www.GetImprintedOnline.com.

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